



Media Studies

Year 12

The A Level is taught over two years. In the first year of the course students will engage with an exciting range of topics all while being introduced to what the Media is and how it influences audiences. Students will develop a detailed understanding of specific topics including Advertising and Marketing, Music videos, the film Industry and The gaming industry. Within these focus areas students will develop analytical skills, focusing on the construction of the text including representations and the use of media language.



Alongside this, students will consider how these have been used to create meaning or to engage the audience. Context is key to understanding texts so students will study both historical and contemporary texts and the context surrounding the production and distribution of these. Students will also have the opportunity to practically demonstrate their understanding in these areas and their technical ability by completing a practical coursework task of a cross media production, worth 30% of their outcome.



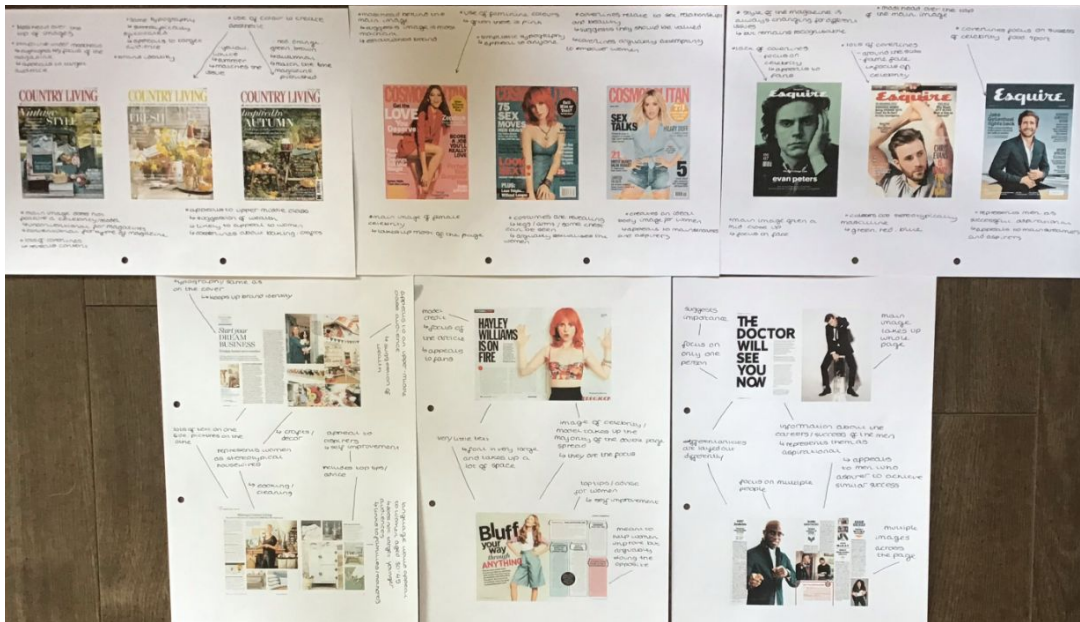
Year 13

Students will Build on their knowledge and understanding from year one, by studying additional Media texts and Media Industries. Students will take a synoptic approach to the specialist topics and will draw on all knowledge of the course.

Students will begin to study and apply more complex media theories while maintaining their analytical skills and extended writing. In year 13 students will undertake a close study of the television industry and set texts from this, the close study will continue with Magazines, which will include both historical and contemporary and Online and participatory media. Year 13 will allow students to draw their own conclusions and justifications, while supporting these viewpoints with clear and well thought out evidence from the media texts studied. The year will conclude with two examinations which will test all areas of study.



This powerful front page from 2006, featuring the faces of 327 dead British soldiers, screamed at PM Gordon Brown and his Government to wake up to the reality of the savage war in Afghanistan. The Sun has always proudly championed our Forces and fought their corner.



Coursework Research and Planning - Anya Year 13.

What are the HW Expectations?

Across A level study students will be expected to complete a range of homework tasks. Often this takes the form of academic readings, research into specific topics and essay writing. Students will be encouraged to also complete additional research into the media and to stay up to date with news stories and the ever changing Media. This is used as part of discussions in lessons to further support the study areas. All Home Study resources will be provided on google classroom. Students will also be expected to complete revision tasks

throughout the year to support their learning. These will be checked throughout the year.

How will I be assessed?

Students are regularly assessed through examination practice in lessons, which will either be full length examination questions and papers or through shorter extended writing tasks. These will either be peer and self assessed or checked by the class teacher. Students will also have the opportunity to sit Pre Public examinations to ensure they are well practiced with the requirements of the examination and examination conditions, this will prepare them for the two examinations in June which are 2 hours 15 mins and 2 hours 30mins. Students will also be more informally assessed through retention quizzes and questioning within lessons.



